

March 25, 2026

UTokyo Innovation Platform Co., Ltd.

Hakuhodo Inc.

Tokyu Land Corporation

UTokyo IPC and Hakuhodo, Operating Support Entities under the Cabinet Office’s Global Startup Campus Initiative, Commence Collaboration with Tokyu Land Corporation in the Fields of Commercialization Support and Human Capital Development

UTokyo Innovation Platform Co., Ltd. (President & CEO : Kosuke Ueda, hereinafter “UTokyo IPC”) and Hakuhodo Inc. (President : Kenji Nagura, hereinafter “Hakuhodo”), appointed as the operating support entities for designated pilot activity fields under the Cabinet Office’s Global Startup Campus Initiative (hereinafter the “GSC Initiative”), announce the commencement of collaboration with Tokyu Land Corporation (Headquarters: Shibuya-ku, Tokyo; President & CEO : Hiroaki Hoshino, hereinafter “TLC”) in relation to commercialization support and human capital development (fellowship).

About the Global Startup Campus Initiative

The Global Startup Campus Initiative is a Japanese government program that aims to build a world-class innovation ecosystem hub and foster Japan-origin deep-tech startups. Currently, to attract outstanding global talents and investment, pilot activities are being implemented, including support for research and development that lead to commercialization and support for researchers’ commercialization efforts.

UTokyo IPC (lead proposer) and Hakuhodo (co-proposer) have been selected as the operating support entities for two pilot activity domains:

- Commercialization Support
- Human Capital Development (Fellowship)

In this capacity, UTokyo IPC and Hakuhodo are responsible for planning and operating pilot activities in the above fields in alignment with the objectives of the GSC Initiative.

Global Startup Campus – Official Site

<https://www.cas.go.jp/jp/seisaku/campus/index.html>

Go Abroad To Scale (GATS)

An Integrated Framework to Foster a Global Startup Ecosystem through Talent and Business Development

“Go Abroad To Scale (GATS)” is the umbrella designation used by UTokyo IPC and Hakuhodo for the integrated implementation of the two pilot activity domains—commercialization support and human capital development—under the GSC Initiative.

News Release

Through GATS, programs are structured to provide coordinated support spanning research, company formation, business development, and global engagement, while ensuring consistency with the policy objectives of the GSC Initiative.

Roles of Each Company in This Collaboration

Through this collaboration, UTokyo IPC, Hakuhodo, and TLC will combine their respective strengths to foster the creation of deep-tech startups from Japan that contribute to solving global social challenges and driving economic growth worldwide.

UTokyo IPC will oversee overall project planning and governance and lead the design and operation of university-origin startup support, as well as human capital development and commercialization programs under the GSC Initiative.

Hakuhodo will leverage its expertise in business development support and communication design to promote domestic and international stakeholder collaboration, establish outreach platforms, and support the social implementation of program value.

TLC will support the pilot activities by leveraging its global networks across industry, government, academia, venture capital, and corporations, and by providing innovation creation spaces and facilities, including “SAKURA DEEPTech SHIBUYA,” as well as real estate assets within the Greater Shibuya Area (approximately a 2.5 km radius from Shibuya Station), thereby supporting the pilot activities from both soft and hard infrastructure perspectives.

Representative Comments

Kosuke Ueda

President & CEO : UTokyo Innovation Platform Co., Ltd.

We are pleased to welcome TLC as a partner under Go Abroad To Scale (GATS). Our mission is to help evolve Japan into a global innovation hub where talent and technology converge and cross-border circulation of human capital accelerates. Through the pilot activities under the GSC Initiative, we will continue to support the creation of globally competitive deep-tech startups originating from Japan.

Kenji Nagura

President : Hakuhodo Inc.

Hakuhodo has supported the transformation of research and business concepts into social value by connecting diverse stakeholders through a consumer-centric perspective and business development capabilities. Together with UTokyo IPC and TLC, we will contribute to the advancement of Japan's deep-tech startup ecosystem through commercialization support and human capital development under the GSC Initiative.

Hiroaki Hoshino

President & CEO : Tokyu Land Corporation

We are honored to collaborate in this important national initiative. TLC has focused on fostering startup growth and innovation-driven urban development centered in the Greater Shibuya Area. Through this

collaboration, we aim to further contribute to building an ecosystem from which globally impactful startups continuously emerge.

About the Global Startup Campus Initiative

The Global Startup Campus Initiative is a Japanese government program that aims to build a world-class innovation ecosystem hub and foster Japan-origin deep-tech startups. Currently, in order to attract outstanding global talent and investment, pilot activities are being implemented, including support for research and development that lead to commercialization and support for researchers' commercialization efforts.

About Go Abroad To Scale (GATS)

Go Abroad To Scale (GATS) is a newly established brand that collectively refers to the two pilot activity domains—commercialization support and human capital development (fellowship)—for which UTokyo IPC and Hakuhodo have been selected and are responsible for operation under the GSC Initiative.



Through collaboration with ambitious researchers, startups, forward-looking venture capital firms, accelerators, and corporations both in Japan and overseas, the program aims to contribute to the transformation of Japan's innovation ecosystem and to support the development of a world-class innovation ecosystem hub.

Under this mission, GATS works in partnership with leading global venture capital firms, top-tier universities, and other key overseas ecosystem players, providing seamless and comprehensive support from the research stage through company formation, commercialization, and social implementation.

By integrating multiple development and support programs across the phases of research, entrepreneurship, and commercialization, GATS seeks to establish in Japan a globally connected ecosystem in which talent, knowledge, networks, and capital circulate dynamically, thereby supporting the mid- to long-term growth and international competitiveness of Japan-origin deep-tech startups.

On February 17, applications opened for CONNECT, the core human capital development (fellowship) program under GATS. CONNECT provides Japanese participants with hands-on experience opportunities at overseas venture capital firms and other key institutions within leading startup ecosystems.

For more information on CONNECT:

<https://gats-web.jp/program3/connect>

Company Information

UTokyo Innovation Platform Co., Ltd. (UTokyo IPC)

- Business Overview: Investment company dedicated to fostering the development of academia-related startup ecosystems
- Address: Entrepreneur Plaza 261, The University of Tokyo South Research Building, 7-3-1 Hongo, Bunkyo-ku, Tokyo, Japan
- Established: January 2016
- Shareholder: The University of Tokyo (100%)
- Representative: President & CEO : Kosuke Ueda
- URL: <https://www.utokyo-ipc.co.jp/>

Hakuhodo Inc.

- Address: Akasaka Biz Tower, 5-3-1 Akasaka, Minato-ku, Tokyo, Japan
- Founded: October 6, 1895 (Incorporated: February 11, 1924)
- Number of Employees: 4,654 (as of September 1, 2025)
- Representative: President : Kenji Nagura
- URL: <https://www.hakuhodo.co.jp/>

Tokyu Land Corporation

- Business Overview: Comprehensive real estate company that operates an urban development business, a residential business, a wellness business, overseas businesses, etc.
- Address: Shibuya Solasta, 1-21-1 Dogenzaka, Shibuya-ku, Tokyo, Japan
- Established: December 17, 1953
- Number of Employees: 1,254 (as of April 1, 2025)
- Representative: President & CEO: Hiroaki Hoshino
- URL: <https://www.tokyu-land.co.jp/english/>

Contact for Media Inquiries

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